

# RIO METRO RTD: LONG-TERM STRATEGIC VISION PLAN



## Our Mission

*Rio Metro collaborates to provide safe, accessible, efficient, and innovative transportation services for the benefit of our diverse local communities and the regional economy.*

## Our Vision

*Rio Metro is a leader moving our region forward, connecting our diverse residents and communities, and supporting sustainable prosperity.*



RIO METRO  
REGIONAL TRANSIT DISTRICT



**The Mercer Group, Inc.**  
Consultants To Management

**With:**

SITES SOUTHWEST

FELSBURG HOLT ULLEVIG

STRATEGIC ECONOMICS

GB PLACE MAKING

RENAISSANCE PLANNING  
GROUP

# THANK YOU TO ALL WHO CONTRIBUTED

- **Transit Riders**
- **Elected Officials**
- **Business & Community Orgs**
  - *Adelante Development Center*
  - *Belen MainStreet Partnership*
  - *Greater Belen Chamber*
  - *NAIOP*
  - *Rio Rancho Regional Chamber*
  - *ULI*
- **Public Agencies:**
  - *RMRTD*
  - *MRCOG*
  - *ABQ Ride*
  - *NCRTD*
  - *City of Albuquerque*
  - *City of Belen*
- **Public Agencies (continued)**
  - *Town of Bernalillo*
  - *Village of Bosque Farms*
  - *Village of Los Lunas*
  - *Los Lunas Public Schools*
  - *Village of Los Ranchos de Albuquerque*
  - *Rio Communities*
  - *City of Rio Rancho*
  - *City of Socorro Transportation*
  - *Isleta Pueblo*
  - *Sandoval County*
  - *Bernalillo County*
  - *Valencia County*
  - *UNM (Main & Valencia Campuses)*
  - *New Mexico: Aging/Long Term Svcs. DOT, Public Health, Veterans Svcs.*

# VISION FRAMEWORK: 6 CORE THEMES (PAGES 34-35)

## 1. Exceptional Customer Experience.

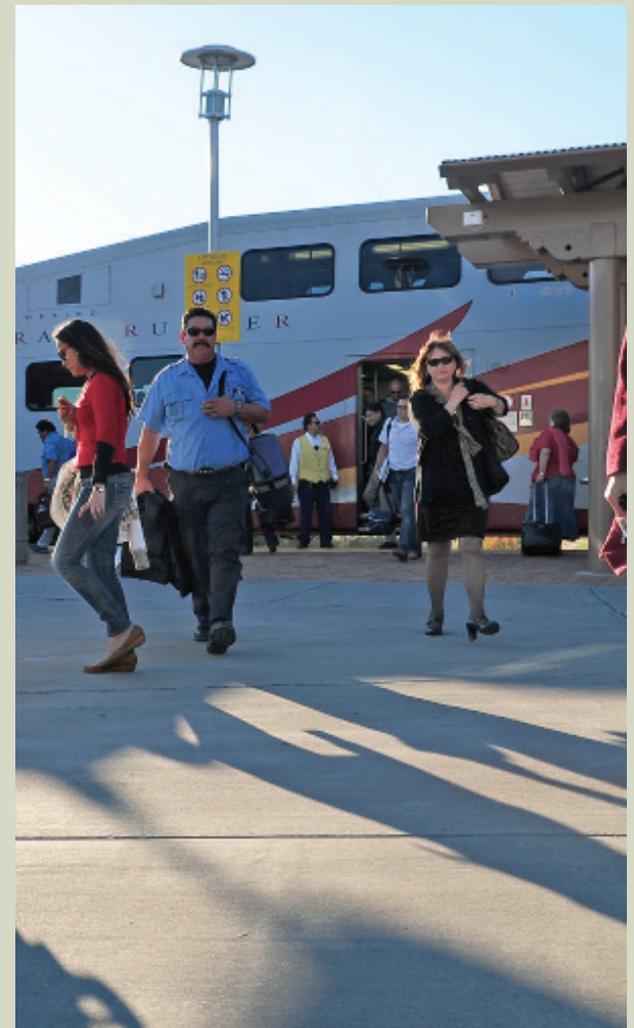
- *Our customers come first in all we do.*

## 2. Transformative Regional Services.

- *We provide a range of services to meet our region's diverse needs.*

## 3. Strong Transit-Centered Communities.

- *Our services help shape our communities for the better.*



# VISION FRAMEWORK: 6 CORE THEMES (PAGES 34-35)

## 4. Sound Financial Stewardship.

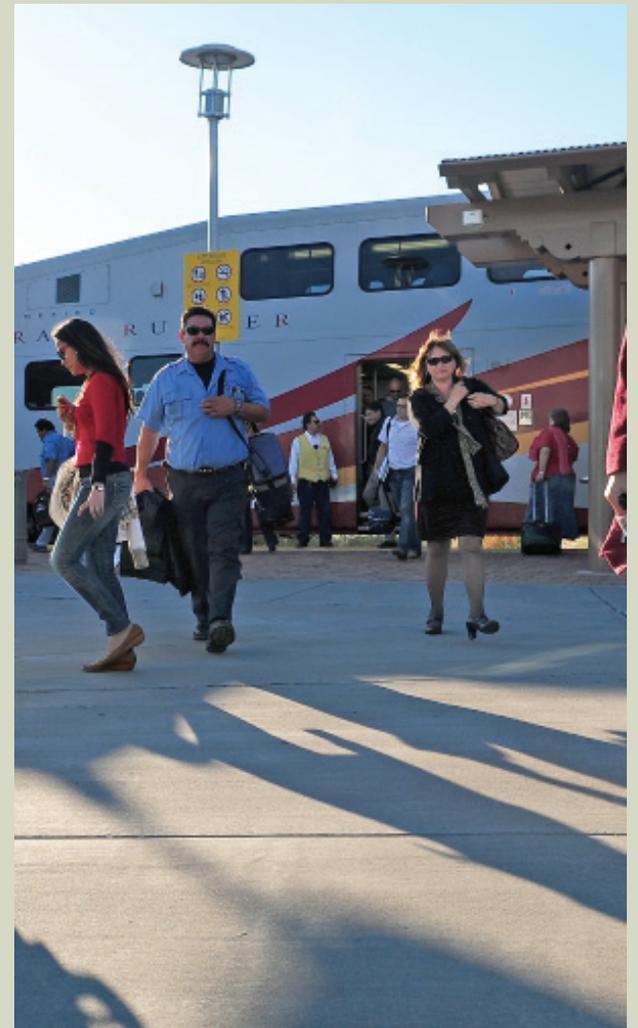
- *We are good stewards of the public resources entrusted to us.*

## 5. Innovative Programs & Partnerships.

- *We think outside the box and seek collaboration always.*

## 6. Industry-Leading Knowledge & Practice.

- *Our people take pride in leading the region forward.*



# IMPLEMENTATION FRAMEWORK: PRIORITY TACTICS (PAGES 41-44)

- **Tactic Group:** Improve perceived safety, security, and cleanliness of the regional transit system.
  - *Priority Tactic (example):* Expand security/ambassador presence, including coordination with other law enforcement agencies and a potential volunteer public safety/ambassador program.
  - *Supports:* Core Theme 1 (Exceptional Customer Experience)



# IMPLEMENTATION FRAMEWORK: PRIORITY TACTICS (PAGES 41-44)

- **Tactic Group: Develop a Regional Transit Network and Service Plan.** RMRTD staff shall pursue the development of a Regional Transit Network and Service Plan that includes tactics such as:
  - *Priority Tactic (example):* Develop a tiered service concept and map that illustrates the interconnected regional and local network.
  - *Supports: Core Theme 2 (Transformative Regional Services)*



# IMPLEMENTATION FRAMEWORK: PRIORITY TACTICS (PAGES 41-44)

- **Tactic Group:** Use regional transit to promote economic development.
  - *Priority Tactic (example):* Communicate, collaborate, and partner with local and regional economic development agencies/organizations so that future economic development investments are focused within 1/2 mile high-capacity transit nodes and corridors.
  - *Supports:* Core Theme 3 (Strong Transit-Centered Communities), 5 (Innovative Programs and Partnerships), and 6 (Industry Leading Knowledge and Practice)



# IMPLEMENTATION FRAMEWORK: PRIORITY TACTICS (PAGES 41-44)

- **Tactic Group:** Evaluate and implement cost-effectiveness measures.
- *Priority Tactic (example):* Enhance the identity of Rio Metro as an operating agency which functions in collaboration with MRCOG, while establishing a timeline for Rio Metro to transition to independence from MRCOG.
- *Supports:* Core Theme 4 (Sound Financial Stewardship).



# IMPLEMENTATION FRAMEWORK: PRIORITY TACTICS (PAGES 41-44)

- **Tactic Group:** Evaluate and pursue new and expanded funding sources.
- *Priority Tactic (example):* Investigate the feasibility and timing of a GRT increase and other revenue sources dedicated to Rio Metro operations.
- *Supports:* Core Theme 4 (Sound Financial Stewardship).



# IMPLEMENTATION FRAMEWORK: PRIORITY TACTICS (PAGES 41-44)

- **Tactic Group:** Become an industry-leading transit agency.
- *Priority Tactic (example1):* Establish in-house professional development and training programs with staff participation required per individual professional development plans.
- *Priority Tactic (example2):* Support efforts to form a regional transit advocacy non-profit organization
- **Supports:** Core Theme 6 (Industry Leading Knowledge and Practice)



# IMPLEMENTATION FRAMEWORK: PRIORITY TACTICS (PAGES 41-44)

- **Tactic Group:** Continue ongoing stakeholder engagement during vision implementation.
- *Supports:* All Core Themes



# NEXT STEPS

- Staff to scope out Priority Implementation Tactics
- Implementation to begin in Spring 2016
- Report back to board quarterly on implementation progress
- Discussion Question:
  - *How would the Board like to be involved in and support implementation?*
- Thank you!

